



SAINT AUGUSTINE

University Parish

Promote Your Business

BUSINESS SPONSORSHIP PROGRAM

Impact College Students

The success of a Catholic Campus Ministry program can be measured by the fruit it yields. St. Augustine University Parish and the Catholic Newman Center has been amazingly successful spiritually, academically, and socially for UW-Platteville students for over 60 years!

Our **Business Sponsorship Program** gives area and regional businesses the opportunity to highlight their products and services to a wide audience while supporting students during their college days in southwestern Wisconsin. These students carry what they have gained from their Newman Center experience all around the country into their adult lives, families, and parishes.

- **Our 2016 influence was:**
- + Almost **10,000** website hits and **2,500** users since www.pioneercatholic.org was launched in March 2016
- + Over **53,000** Facebook impressions and **1,350** views on our YouTube Channel
- + **150** Guests at our Newman Banquet (**250-300** are expected in 2017!)
- + **3,400+** circulation for *The Augustinian* (**3** times per year)
- + **100's** of weekly foot traffic visitors through the Newman Center for Mass and events
- + **100's** of weekly bulletin views (also posted online)
- + **100's** of Newman family members and alumni who stay connected with us

And our reach continues to grow as we begin 2017! Here are some things we have in store to increase our visibility:

- **Plans for 2017 include:**
- + A regular e-newsletter update sent out to our donors
- + A LinkedIn profile page for PioneerCatholic to reach out to the business community
- + Increased presence on Facebook, YouTube, and other social media
- + An expanded blog presence and regular updates on www.pioneercatholic.org
- + A significantly larger and more elegant Newman Banquet
- + Growing more relationships within the local and regional business community
- + Increased networking through **Building Christ's Presence**, St. Augustine's capital campaign to build a new student residence in 2017 and a new Newman Center and chapel in the immediate future afterward.

Please contact us with questions or visit our web site at www.pioneercatholic.org for more information. (see 'About' | 'Business Sponsors').

Please prayerfully consider helping us in our mission to build stronger leaders for tomorrow by giving UW-Platteville students a chance to mature in a strong virtue-based environment.

Yours in Christ,

Rev. John Del Priore, SJS
Parochial Vicar
frjohn@pioneercatholic.org & 608-642-2484

Steve Davies
Development Director
steve@pioneercatholic.org & 608-220-2088



2017 Sponsorship Levels and Benefits	Bronze \$1,000	Silver \$2,500	Gold \$5,000	Platinum \$10,000
Logo on Ministry Business Sponsorship web page with links to your corporate website <i>(tiered prominence)</i>	X	X	X	X
Banner/placard with logo at all Newman Events and in prominent location at the Newman Center <i>(tiered prominence)</i>	X	X	X	X
Printed page ad in Newman Banquet program and all other printed programs <i>(advertisement size listed)</i>	1/8	1/4	0.5	1
Block ad in St. Augustine and St. Mary weekly bulletins	1	1	2	2
Logo on Augustinian Business Sponsorship page <i>(tiered prominence)</i>	X	X	X	X
Premier seating at Newman Banquet <i>(tiered prominence)</i>		X	X	X
Listing on back of student t-shirts <i>(approximately 100-200, tiered prominence)</i>		X	X	X
Company profile on web site <i>(tiered prominence)</i>		X	X	X
Company name/link posted on Facebook page <i>(tiered prominence)</i>		X	X	X
Company profile featured on Facebook page <i>(tiered prominence)</i>			X	X
Business sponsorship announcement at Newman Banquet and all major events <i>(platinum premier mention at Banquet and major events)</i>			X	X
Company profile on Augustinian Business Sponsorship page <i>(tiered prominence)</i>			X	X

2017 Business Sponsorship Agreement

YES! I want to support the campus ministry at St. Augustine University Parish Newman Center through the Business Sponsorship Program.

This includes one full calendar year of promotion and exposure through our communication network.

- Platinum Sponsor \$10,000
 Gold Sponsor \$5,000
 Silver Sponsor \$2,500
 Bronze Sponsor \$1,000

Payment Options:

- I am enclosing a check for the full amount of \$_____.
 Please invoice me for the full amount of \$_____.
 I will fulfill my Sponsorship in 4 quarterly payments. Enclosed is my first payment of \$_____.

Company

Contact Name

Address

City, State, Zip

Telephone #s

e-mail

Payment for sponsorship is due before the production of promotional materials or social media postings. Please provide a high resolution logo image to steve@pioneeratholic.org by March 15 for inclusion in the printed Newman Banquet program. Checks payable to 'St. Augustine University Parish' can be mailed or dropped off at 135 S. Hickory St., Platteville, WI 53818